Greenfield *consulting group*

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November 18, 1998

Ms. Natalie Ellis
Philip Morris USa
120 Park Avenue
New York, NY 10017

Dear Natalie:

Enclosed please find 2 bound copies of the final report for "PHILIP MORRIS LITTER COMMUNICATION PROGRAM" per your request.

If there is anything else I can do to be of assistance, please do not hesitate to call.

Best regards,

Cheryl Stallworth-Hooper
Managing Director

CSH/sec

Enclosures

2081337052

Source: https://www.industrydocuments.ucsf.edu/docs/szyx0003